



BUSINESS FORUM

SevenI

PROFILE

Business Development

# Sports Day

HYUNDAI  
MOBIS



FUMEZ 

# Product Awareness & Sales Promotion





THE HINDU



Event Production

# Chathrbujam Music Concert

21 Events proudly presents  
**Chathrbujam WELCOMES YOU ALL**



**ANURADHA PAL**



**RAJESH VALDHYA**



**STEVEN DEVASSY**



**HEATH PETERS**



**NIRMAL ANTONY**

Venue : sir Mutha Venkatasubba Rao Concert Hall, Chennai  
Date : 03-August-2013 Time : 7.00pm onwards

Associate Sponsor

Makeover courtesy

Travelling Partner



# URBANA PRODUCT DEMO





*Annual Day Celebration*

# RURAL MARKETING & BRAND ACTIVATION





# National Conference & Award Function





**SARE Crescent ParC Township**

- 112 acre integrated township
- 37,000 sq. ft. modern club
- RO water plant
- Free SARE bus service
- Rejuvenating greens
- Vaastu compliant
- Children's playground
- Round-the-clock security
- 24 hour power back-up
- Adequate water supply
- Convenience shopping




**SARE HOMES**  
Customer Loyalty Programme





MIRCHI  
SUMMER CAMP  
KIDHU SEHMA SUMMER MACHI

**SUMMER  
CAMP**





Bringing *Life* to Life...

# Annual Business Development Program



# STRATEGIC BUSINESS DEVELOPMENT PROGRAM




**VELS**  
INSTITUTE OF SCIENCE, TECHNOLOGY  
& ADVANCED STUDIES (VISTAS)  
(DEEMED TO BE UNIVERSITY Etd. u/s 3 OF THE UGC ACT, 1956)  
**NAAC ACCREDITED**  
PALLAVARAM - CHENNAI - INDIA




Regd.No.49148

**GOKUL CLINIC** Cell: 944 444 6364

திருமதி மு.நாலினி இராமச்சந்திரன் ஸ.ப.ஐ.ஓ.  
Dr. (Mrs.) M.NALINI RAMACHANDRAN M.B.B.S  
(சொல் குழந்தை சுகமாகவும் - வளமாகவும்)  
மருத்துவ அ.ஓ. டி.பி. லைசன்ஸ் எண்: 9219 மருத்துவ  
1923A பழைய மலையாளப் பள்ளம், சீமார், பாலவாரம் - 99.

**'Healthy Child, Healthy Results'**

For Admissions:  
**7667 775 775**  
[www.velsvidyashram.ac.in](http://www.velsvidyashram.ac.in)



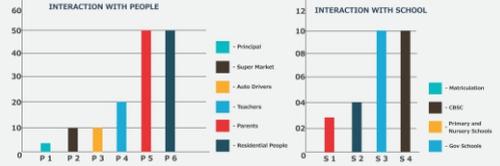
VELS VIDYASHRAM  
CBCS Curriculum



## GEOGRAPHICAL AREA



## SURVEY COVERAGE & INTERACTION WITH



## CLIENT RESPONSE AND SUPPORT



## SUCCESS REPORT



# MARKET SURVEY AND RESEARCH PROGRAM

## MARKET SURVEY AND RESEARCH PROGRAM

This infographics explains the feasibility survey conducted towards school project.

### REASON

- 01 INVESTMENT LEVEL
- 02 REVENUE POTENTIAL
- 03 COMPETITION INTELLIGENCE
- 04 PEOPLE POTENTIAL
- 05 MARKET POTENTIAL



## PREPARATION PLANNING



1. Content Planning
2. Team Planning
3. Geographical Planning
4. Target Segment
5. Primary Data Plan
6. Secondary Data Plan
7. Pilot Run

## NUMBER OF PROMOTERS



## REPORTING SYSTEM





## House Warming Ceremony





# Traditional Food Festival, Fund Raising Program



## Naam ORGANICS





FRESH  
**Seafood**  
BEST QUALITY

# Festival





**BIGlaundry.com**  
HAPPINESS DELIVERED

# Sales Promotion



WATCH FREE MOVIE TODAY





**relook ing™**  
**EXPERT IN SLIMMING & BEAUTY SERVICES**





Pioneering for You  
Wilo Pumps from Germany



**TECH PUMPS®**  
celebrate water

# Annual Business Development Program





கிள்ளஸ் உலக சாதனை

GUINNESS WORLD RECORD



# Guinness World Record Event



to the Future, Embrace the Present  
Welcome to Thamaya Launch Event



Step Into the Future, Embrace the Present  
Welcome to Thamaya Launch Event



# Thamaya

E-Commerce  
5,00,000

Turn your passion into profit with Thamaya

**LAUNCH EVENT - 2025**

ON 16TH FEBRUARY 2025

Venue:  
Jaya Mahal, Madurai

Online Store

[www.thamaya.in](http://www.thamaya.in)



# Market Research & Retail Connect



PROVIDENCE MALL



# Inauguration





# IMPA B2B - 2000 Traders Meet



# IMPA- Business Conclave & Expo - 1



# கல்யாணமாலை Dindigul



# கல்யாணமாலை Madurai





# Lead Generation Activity



# IM GEARS Annual Day Celebration



# **ICICI Bank** *Launch Activation*

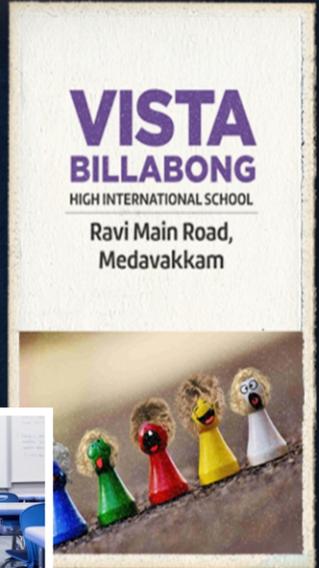


இசைஇசை வங்கியின் புதிய கிளை  
இப்பொழுது  
**பல்லடத்தில்**  
எண்: 55, விட்டிபாளையம் ரோடு, பல்லடம் - 641 664.  
FOR FURTHER DETAILS  
PH : 98439 99774  **ICICI Bank**



# MARKET SURVEY & ADMISSION DRIVE PROGRAM

ACTIVITIES



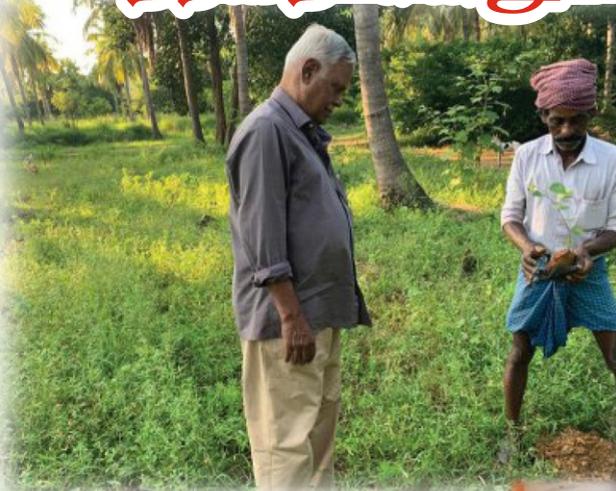
# International Cultural Festival Malaysia, Singapore, Indonesia.





**TECH PUMPS®**  
celebrate water

**தந்தை என்னும் தலைமை...**



**zebu**  
10 YEARS  
RELIABLE ALWAYS

# 10<sup>th</sup> Anniversary Celebration





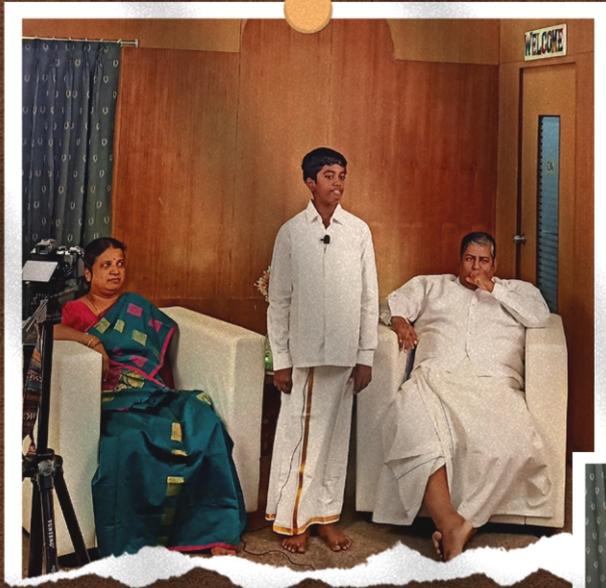
Panniru  
**Thirumurai Thiruvizha**  
( Aanmeega Peruvizha ) 2023

# *10,000 - Direct Retailer Meet, Registration, Invite & Database*



# ICAI

# CENTRAL COUNCIL ELECTION 2021



# ANNUAL ADMISSION DRIVE PROGRAM



**Sree Sastha**  
Institutions

POONAMALLEE, CHENNAI - 600 123

LEARN TO LIVE  
Since 1999





# ஓமந்தூர் இராமசாமி ரெட்டியார்

129வது பிறந்தநாள் விழா தமிழ்நாடு ரெட்டி நலசங்கம், சென்னை மண்டலம்

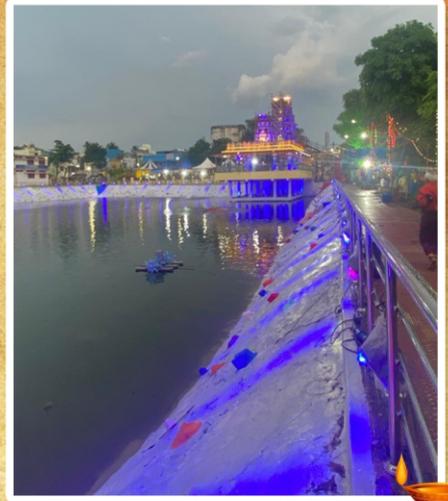




# Market Survey Business Development Program

## 10,000 - Retailers Connect

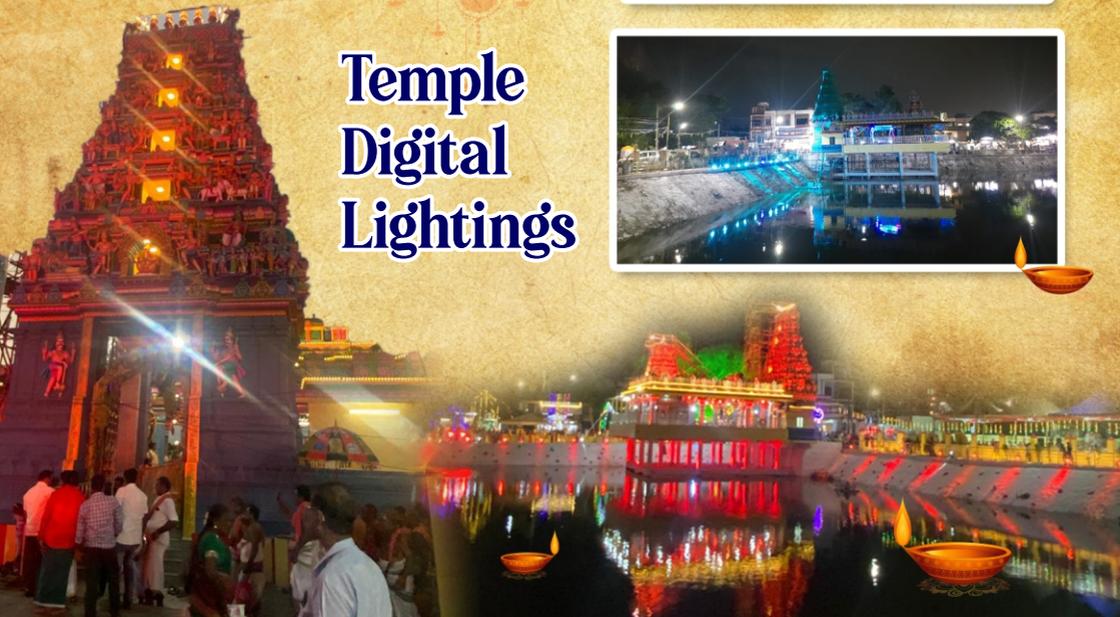




# Arulmigu Arasaradi Vinayagar Aalayam

CHENNAI , THAMBARAM

## Temple Digital Lightings

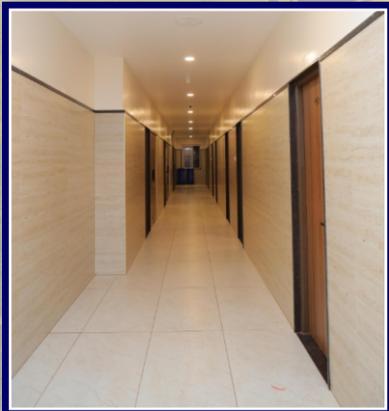


# Investment & Savings Market Survey





# Consultation & Planning

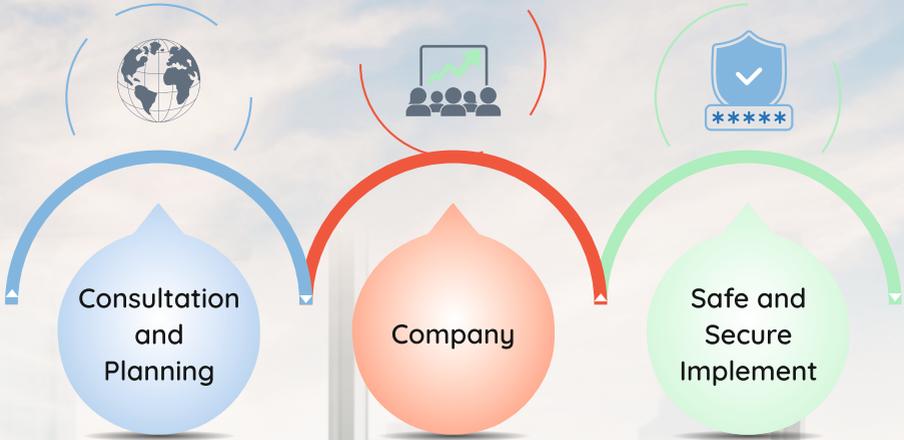




# Wedding & Beyond A Premium Wedding Expo



# Why Consultation & Planning is Most Important



# Why Consultation & Planning is Most Important

## CONSULTATION AND PLANNING

Failure  
Possibilities

1

Legal  
Aspects

5

Who is  
Responsible

9

Calendar  
Plan

13

Budget  
Planning

2

Internal or  
External Team

6

Calculated  
Risk

10

Time  
Plan

14

Team  
Resource

3

Preparation  
Work

7

Technology  
Strength

11

Consistency

15

Weakness and  
Strength

4

Right  
Direction

8

Work  
Allocation

12

Changes &  
Corrections

16

# Why Consultation & Planning is Most Important

## SAFE AND SECURE IMPLEMENT

**Proper Plan**

1

**Take Decision**

5

**Risk Level**

9

**Proper Time investment**

2

**Experts Advice**

6

**Difference between Challenge & Problems**

10

**Proper People Connect**

3

**Data for Move Forward**

7

**Financial Plans**

11

**Method Finalization**

4

**Clarity in Action**

8



# Why Consultation & Planning is Most Important

## COMPANY

**Event  
Achievement**

1

**Marketing  
Campaign**

5

**Product  
Launch**

9

**Social Media  
Marketing**

2

**Youtube  
Channel**

6

**New Project  
Start**

10

**Clients and  
Customers -  
Get Together**

3

**Whatsapp  
Marketing**

7

**Marketing  
People - Motivation  
Program**

11

**Clients and  
Customers  
Free Gift**

4

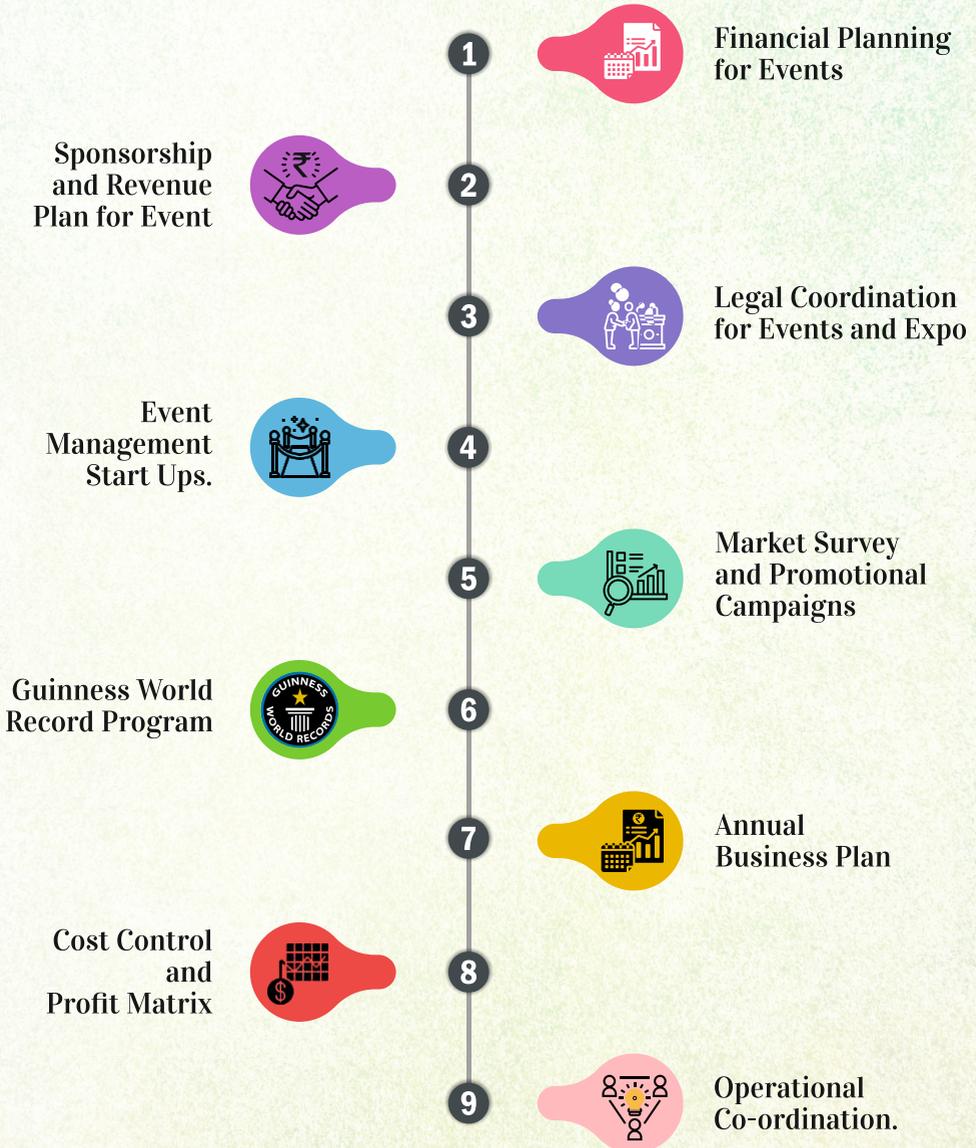
**Insta  
Marketing**

8

**Personal  
Task**

12

# Consultation & Planning For Events, Expo and Marketing Activities





# 21 Most Essential Support for Event Management & Entertainment Industry

1

**Annual Business  
Guarantee**

7

**Next 5 Years Plan  
and Annual Plan**

2

**Investment  
Solution /Guidance**

8

**Govt procedures  
and Guidance**

3

**New Projects - 360 Degree  
Support / Planning /  
Consultation / Operational Support**

9

**Profile  
Strength**

4

**Legal Support -  
Legal Preparation**

10

**Marketing  
Strength**

5

**Network with  
Event Managers**

11

**Event Management  
Technologies**

6

**Operational Support  
for Event with  
Experienced People**

12

**International Contacts  
and Operational Network**



# 21 Most Essential Support for Event Management & Entertainment Industry

13

**Job  
Opportunities**

18

**Cost Control  
and  
Profit Matrix**

14

**Operational Trust  
and  
Methods**

19

**Risk Management  
and  
Protection from Loss**

15

**Event Management  
Trainings, Skillset,  
Knowledge Sharing**

20

**Research Data  
and  
Real time Industry Knowledge**

16

**Vendor  
and  
Manpower Source**

21

**Innovative Ideas,  
Concepts, Commercial  
and  
Operational Conversion**

17

**Competitor Control  
and  
Business Associate**



# SERVICES

Events

Exhibitions

Brand and trade activation

Brand solutions

Wedding

Rural marketing and activation

Training program

Market research and audit

Sports events

Business development services

International cultural festival

International educational tour



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Chennai, Tamil Nadu 600069

Youtube: SevenI Business Forum